



**GABLESTAGE
Operating Budget**

2018 - 2019 Season

**Nov 12, 2018 - Oct 20, 2019 (6 productions/49 Weeks)*

	PROPOSED*
	2018- 19
<u>INCOME</u>	
Earned Income:	
Subscriptions/Ticket Sales	\$634,975
Concessions	\$7,688
Miscellaneous Earned Income	\$33,188
TOTAL EARNED INCOME	\$675,851
Contributed Income:	
Individual Contributions	\$127,362
Corporate Contributions	\$50,000
Foundation Contributions	\$229,500
Government Grants	\$143,673
Special Event Income	\$40,000
TOTAL CONTRIBUTED INCOME	\$590,535
TOTAL INCOME	\$1,266,386
<u>EXPENSE</u>	
Personnel:	
Administration	\$179,830
Artistic (Actors)	\$108,400
Technical/Production	\$204,469
Outside (IC) Artistic	\$151,652
Outside (IC) Technical/Support	\$59,045
TOTAL PERSONNEL EXPENSE	\$703,396
Production Expense:	
Royalties	\$63,000
Set Construction	\$55,400
Supplies/Materials	\$41,145
TOTAL PRODUCTION EXPENSE	\$159,545
Administrative Expense:	
Rent/Storage	\$62,447
Insurance- General	\$40,480
Insurance- Commercial	\$21,450
IT/Communications	\$13,900
Travel	\$8,700
Credit Card Fees	\$33,929
Supplies/Materials	\$35,968
Other Admin. Expenses	\$43,171
TOTAL ADMINISTRATIVE EXPENSE	\$260,045
Marketing:	
Advertising/Publications	\$52,200
Printing/Postage/Direct Mail	\$31,000
Digital Media/Website	\$24,750
TV/Radio	\$10,800
Playbill	\$7,400
Special Events	\$12,600
Photography	\$4,650
TOTAL MARKETING EXPENSE	\$143,400
TOTAL EXPENSE	\$1,266,386
SURPLUS / (DEFICIT) FROM OPERATIONS	\$0